

For Immediate Release

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SPRAY & FORGET™ BIODEGRADABLE ROOF CLEANER NOW AVAILABLE TO 2300 ACE HARDWARE STORES THROUGH ACE WAREHOUSE DISTRIBUTION SYSTEM

Demand for No Rinse Roof Cleaner Expands Product Availability to Additional Regional Stores

Sugar Land, Texas — October 16, 2006 – Spray & Forget™, a family run manufacturer of home cleaning products, today announced its popular roof cleaning product is now available for distribution to 2300 ACE hardware retail stores across the United States through the ACE warehouse distribution system. Due to increased demand for the company's flagship product, Spray & Forget, the company has been accepted into most of the ACE Hardware warehouse locations across the US. Spray & Forget is a revolutionary patent-pending cleaner that removes and prevents unsightly green and black algae, mildew, moss and lichen from roofs, siding, decks, brick, stucco, and other exterior surfaces. The most unique feature is that it does not require rinsing or scrubbing. It is amazing. You simply spray it on and forget it.

"This is a big step for us," said Ginger Dudjak, owner of Spray & Forget. "Having our product available through the ACE warehouses makes it much easier for our customers to procure the product. We are able to reach many more customers by having access to all Ace dealers across the US."

"We were the first retail store to carry Spray & Forget and have had nothing but positive feedback from our customers," said Bahman Soltani, store manager of ACE Hardware in Houston, TX. "Now that we can get the product directly from the ACE warehouses we'll be able to more easily and efficiently stock the right quantities."

“Spray & Forget is probably one of the most successful single item products we’ve ever put in the store,” said Jim Smith, owner of ACE Hardware in Bowling Green, KY. “We receive product from the warehouses 2 days a week. So the fact that we can receive the product from the warehouse makes it extremely convenient for us.”

Spray & Forget is a proven no-rinse cleaner that is non-corrosive, and biodegradable. Unlike other roof cleaning products, it does not contain harmful additives which can destroy all perimeter vegetation, burn skin and eyes and potentially degrade asphalt shingle performance. Spray & Forget removes green and black stains caused by moss and algae from roofs, decks, stucco, brick, and siding without requiring any rinsing. The easy to use cleaner increases the longevity of roofs, the curb appeal of the home and potentially lowers electricity costs. The product is now available in ACE Hardware warehouse locations across the US, making it available to 2300 ACE stores.

Spray & Forget™ of Sugar Land, Texas is a family run manufacturer of home cleaning products. Founded in 2003, the company manufactures a unique product called Spray & Forget a no-rinse, environmentally safe exterior cleaner. Additionally, the product does not require damaging power washing, brushing techniques or rinsing. Spray & Forget is available through select hardware retailers or visit the website at www.sprayandforget.com.

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